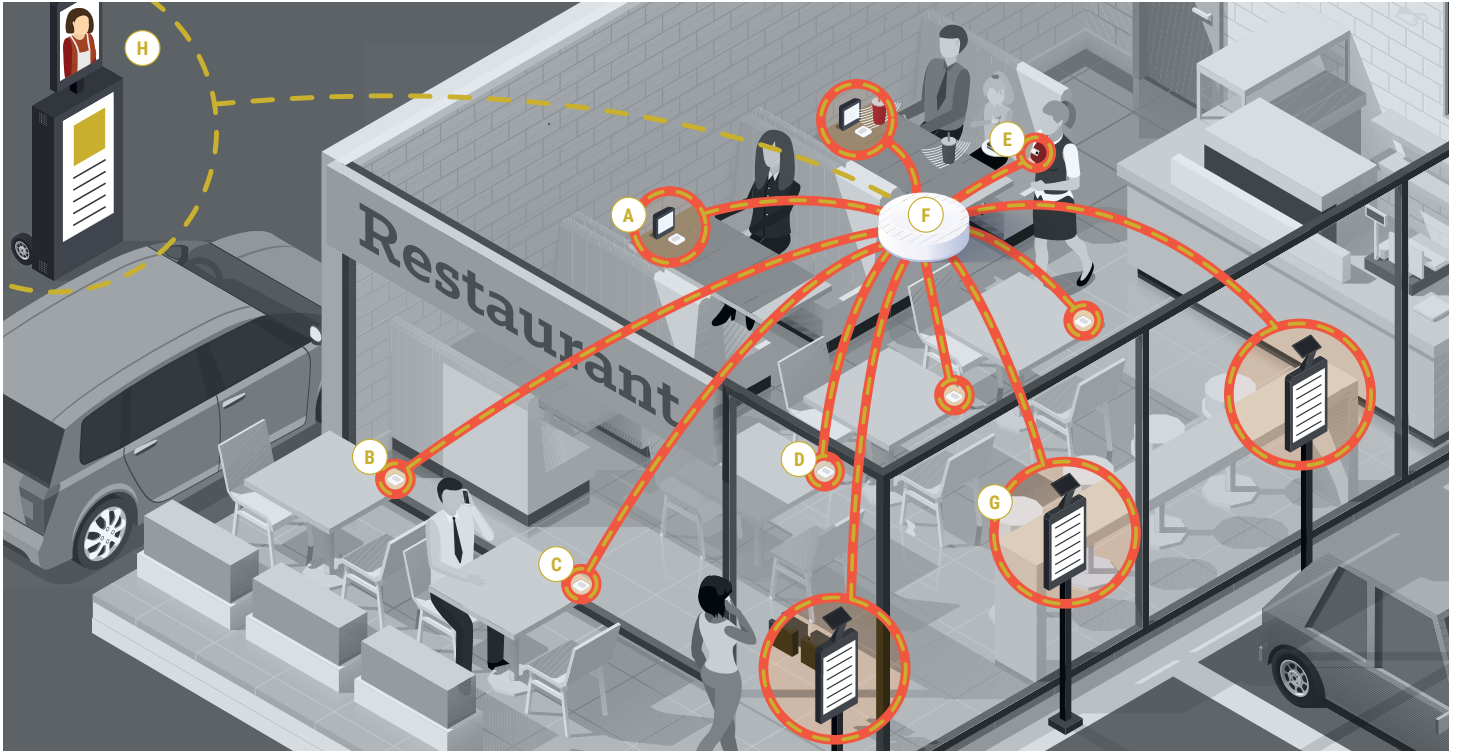


# CHiME

SIT • SCAN • ORDER • ENJOY

Transform your guests' dining experience wherever, whenever.



## CHARTER HOUSE INNOVATIONS MARKETING EXPERIENCE

CHiME is an innovative suite of infrared products reimagining the dining experience—and redefining exceptional customer service.

Utilizing our proprietary technologies, the CHiME suite makes the dining experience better for guests, team members, and management, from check-in and ordering to delivery and marketing messaging.

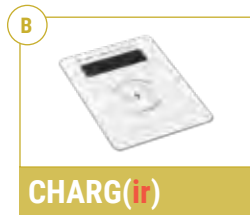
Each technology may be used alone or together to create the ultimate customer service experience.

Many CHiME products are powered by our POW(ir) puck infra-red wireless power technology. POW(ir) pucks utilize Wi-Charge technology, which can deliver over the air charging using patented infra-red technology. The pucks can deliver power up to a 30ft. range while adhering to the strictest safety regulations (approved by the FDA, UL and IEC worldwide).

The system is comprised of two parts: a wireless power transmitter (similar to a router but with infra-red technology) and a wireless power receiver that is embedded in the client device.



**WISP(ir)**  
FULL-COLOR DYNAMIC  
MARKETING MESSAGING



**CHARG(ir)**  
TABLETOP CORDLESS  
PHONE CHARGING



**ORD(ir)**  
CREATE A BETTER  
FAST-DINING EXPERIENCE



**ORD(ir) Up!**  
EXPANDED TECH FOR  
THE ULTIMATE  
SIMPLIFIED EXPERIENCE



**GREET(ir)**  
DYNAMIC MESSAGING  
AND IDENTIFICATION



**POW(ir)**  
THE POWER'S IN  
THE PUCK



**MESSAG(ir)**  
DYNAMIC MESSAGING  
SIGNAGE



**EV(a)DE\***  
SAFER, SMARTER, AND  
SPEEDIER CURBSIDE  
SERVICE



Learn more about what we're serving at [GoToCHi.com/chime](http://GoToCHi.com/chime)

\*Enhanced Virtual Drive-Thru Experience

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SERVING A  
FRESH TAKE ON  
QUICK SERVE  
AND FAST  
CASUAL DINING.

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## POW(ir)

### THE POWER'S IN THE PUCK

The Charter House Innovations Marketing Experience suite of innovative infrared products are powered by POW(ir) pucks.

POW(ir) pucks utilize Wi-Charge technology, which can deliver over the air charging using patented infra-red technology. The pucks can deliver power up to a 30ft. range while adhering to strictest safety regulations (approved by the FDA, UL and IEC worldwide).

The system is comprised of two parts: a wireless power transmitter (similar to a router but with infra-red technology) and a wireless power receiver that is embedded in the client device.



# POW(ir)

## FEATURES

- Wireless charger
- Indicator light
- Receiver

## DIMENSIONS

### Physical Dimensions

3.75"Dia. x 1.5"H

### Material

Glossy Polycarbonate

## The Power's in the Puck

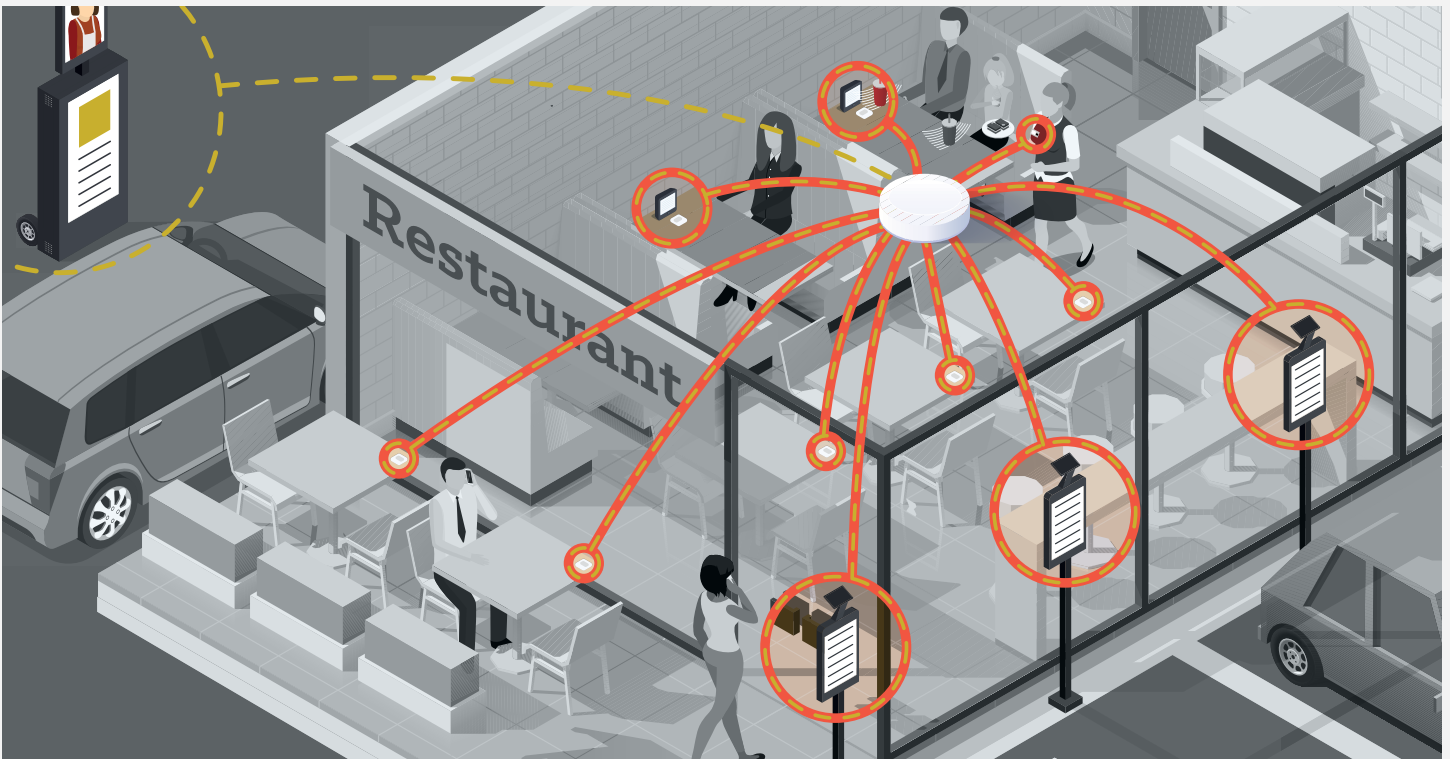
POW(ir) is a part of the Charter House Innovations Marketing Experience suite of innovative infrared products. Utilizing proprietary technologies, CHIME products enable effortless communication, timely messaging, and superior customer service.



Wi-Fi ENABLED



ir POWER



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## WISP(ir)

FULL-COLOR DYNAMIC  
MARKETING MESSAGING



Motion-activated WISP(ir) eliminates table toppers and tent cards, but it can be wall-mounted near a beverage dispenser, the cash register, or other guest touchpoints, too.

WISP(ir) custom messaging is easy to change, allowing you to display an ad for a breakfast sandwich in the morning, luncheon specials at noon, and appetizers and desserts in the evening.



# WISP(ir)

## FEATURES

- Digital display screen
- Rotates through multiple images and full-color videos on loop
- Tells team members where the guest is seated (e.g., table 7)
- Motion-activated
- Wireless
- Wall-mount or table-mount
- Personalized/customizable branding (logo, colors)
- Receiver

## DIMENSIONS

**Graphic Dimensions**  
800px W x 400px H

**PPI**  
72

**Format**  
MJPEG

**Color Space**  
RGB

## The Power's in the Puck

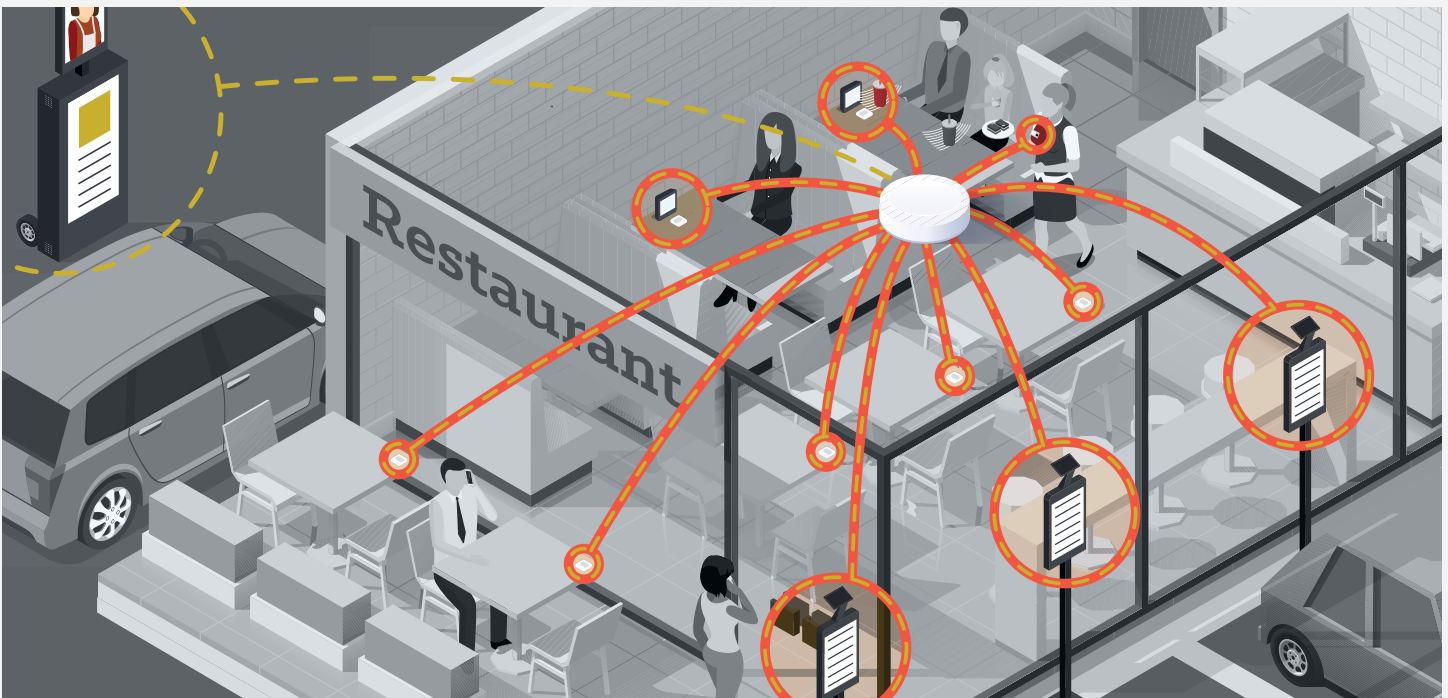
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## CHARG(ir)

**TABLETOP, CORDLESS  
PHONE CHARGING**

"Where can I charge my phone?" Guests feel out of touch when their phone battery is dying.

CHARG(ir) is a simple yet powerful box, flush-table-mounted. Guests lay their phones on top for wireless phone charging.

CHARG(ir) is powered wirelessly via POW(ir) pucks housed in the ceiling with no power outlets at the table required.

CHARG(ir) was designed for tables but can be mounted in any flat surface, such as reception room furniture, desks, etc.



# CHARG(ir)

## FEATURES

- Wireless charging
- Personalized/customizable branding (logo, colors)
- Receiver

## DIMENSIONS

### FACE PLATE

#### Dimensions

3.53"W x 6.5"H x 0.08"D

#### Material

Glossy Polycarbonate

## The Power's in the Puck

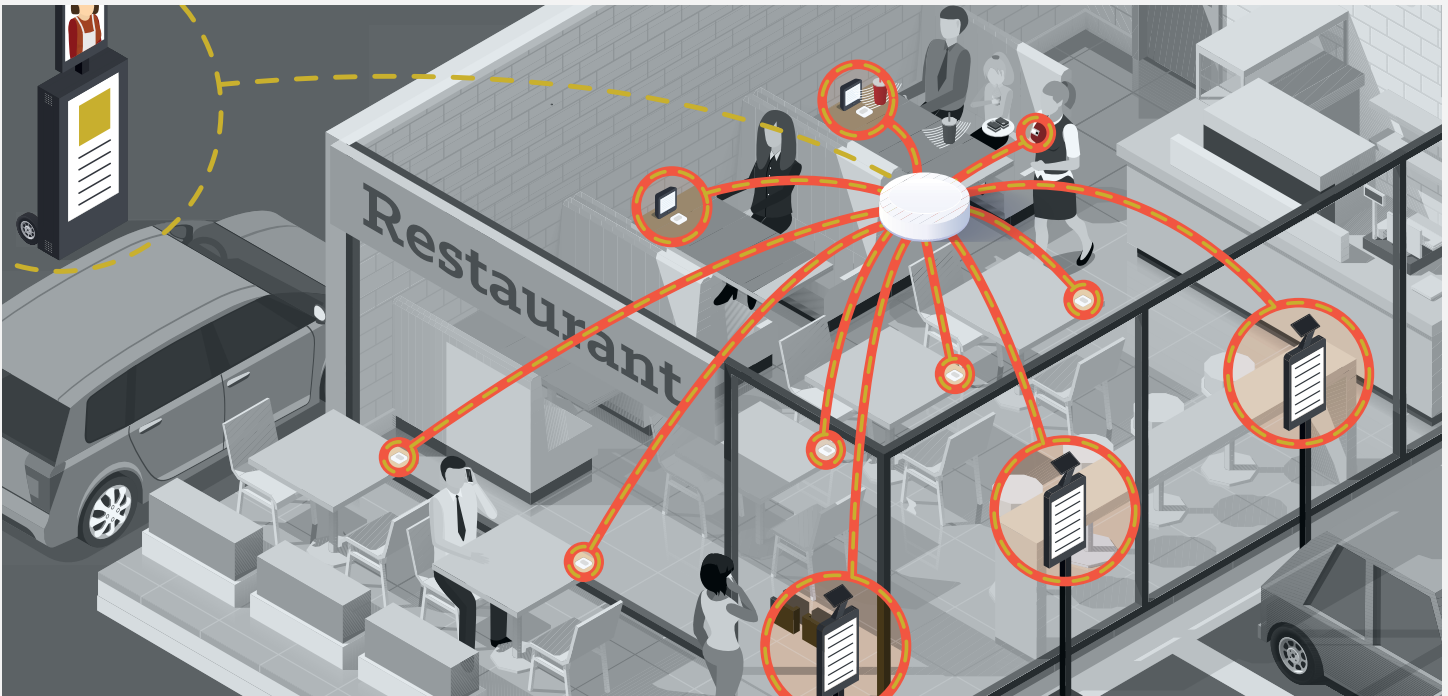
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## ORD(ir)

CREATE A BETTER  
FAST-DINING EXPERIENCE

Order is a simple dynamic ePaper display screen that shows messages, menus, and communications to guests. It simplifies the ordering and payment processes and reduces guest frustration.

Guests may scan a QR code link to a menu from their smartphone, then order from their table.

ORD(ir) potentially reduces the number of team members needed and minimizes time spent on managing multiple customers and orders.

ORD(ir) enables faster service by better aligning team members to focus on customer needs.





# ORD(ir)

## FEATURES

- ePaper screen
- Rotates through multiple images on loop
- Tells team members where the guest is seated (e.g., table 7)
- Table identifiers are displayed in QR code
- NFC\*: Tap to pay!
- Indicator light
- Personalized/customizable branding (logo, plate colors)

## DIMENSIONS

### FACE PLATE

**Dimensions**  
3.53"W x 6.5"H x 0.08"D

**ePaper Screen**  
1.81"W x 1.09"H

**Material**  
Glossy Polycarbonate

### ePAPER GRAPHICS

**Dimensions**  
240px W x 146px H

**PPI**  
132

**Format**  
PNG

**Color Space**  
Grayscale

**Number of Colors (Gray)**  
4 levels

\*NFC (Near Field Communications) is a proximity-based wireless communication standard. NFC interaction is limited to an extremely short range—approximately 1 1/2". Most debit and credit cards have an NFC tag built in, allowing cardholders to tap to pay.

## The Power's in the Puck

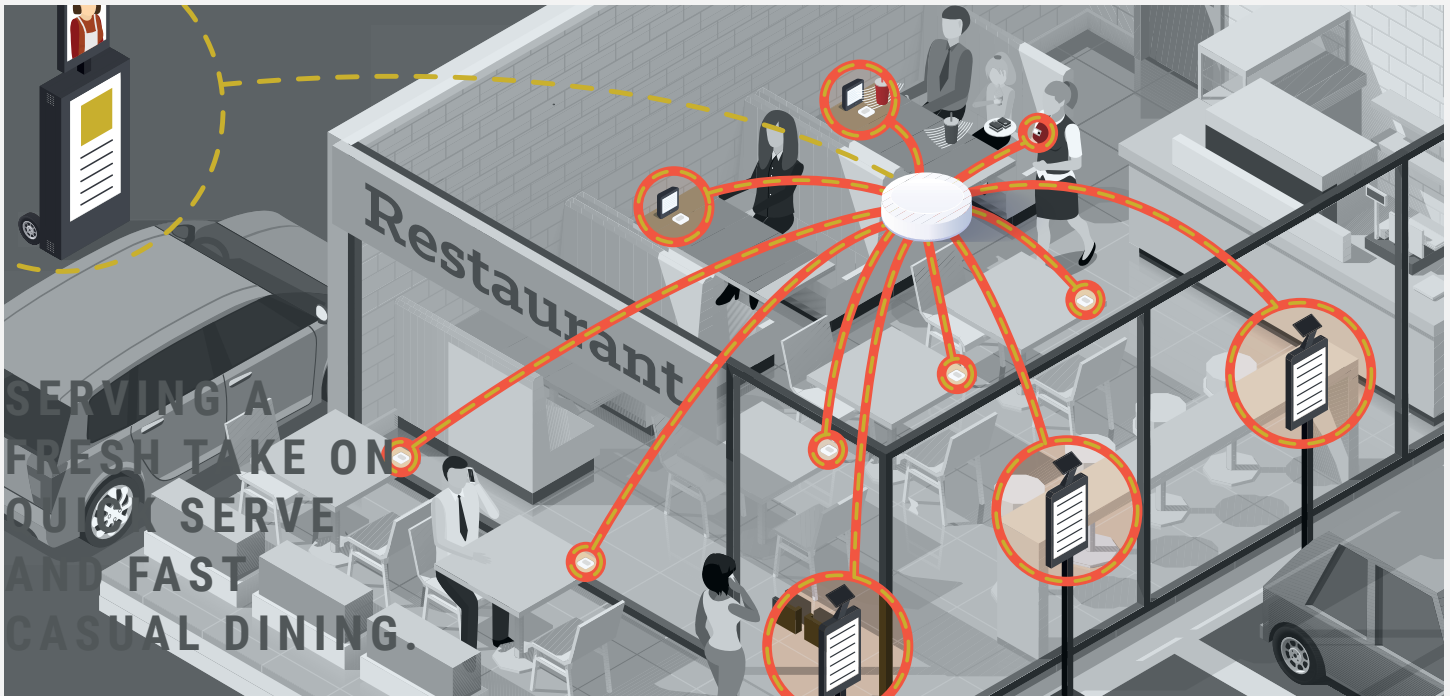
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## ORD(ir) Up!

EXPANDED TECH FOR THE  
ULTIMATE SIMPLIFIED EXPERIENCE

CHARG(ir) can be more than a phone charging device when combined with ORD(ir) to create ORD(ir) Up!

Through ORD(ir) Up! guests can do more than order from the table. They can call a server to their table, be notified to pick up their food, and more.

ORD(ir) Up! provides table positioning, so staff can efficiently deliver food right to the table. If you don't offer table delivery, a green light and message can prompt the guest to pick up their order. A call button alerts team members that a guest needs assistance. No more, "Hey, waiter!"



# ORD(ir) Up!

## FEATURES

- ePaper screen
- Rotates through multiple images on loop
- Tells team members where the guest is seated (e.g., table 7)
- Table identifiers are displayed in QR code
- Wireless charging
- NFC\*: Tap to pay!
- Indicator light
- Personalized/customizable branding (logo, plate colors)
- Receiver

\*NFC (Near Field Communications) is a proximity-based wireless communication standard. NFC interaction is limited to an extremely short range—approximately 1 1/2". Most debit and credit cards have an NFC tag built in, allowing cardholders to tap to pay.

## DIMENSIONS

### FACE PLATE

#### Dimensions

3.53"W x 6.5"H x 0.08"D

#### ePaper Screen

1.81"W x 1.09"H

#### Material

Glossy Polycarbonate

### ePAPER GRAPHICS

#### Dimensions

240px W x 146px H

#### PPI

132

#### Format

PNG

#### Color Space

Grayscale

#### Number of Colors (Gray)

4 levels

## The Power's in the Puck

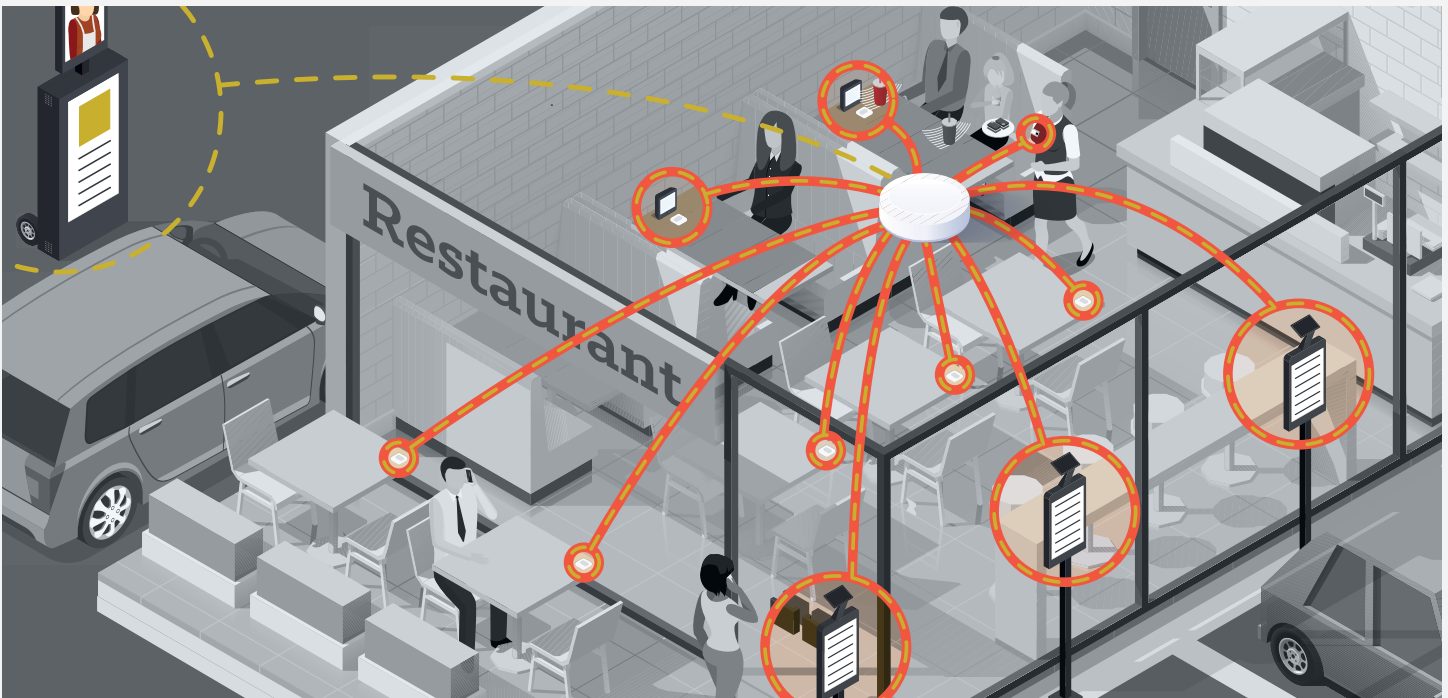
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## GREET(ir)

DYNAMIC MESSAGING  
AND IDENTIFICATION

GREET(ir) is the next generation of promotional badging. A stylish and attractive badge features an easy-to-read ePaper display that is customizable with employee names, promotions, simple artwork, and more. The crisp black and white ePaper screen instantly alternates employee names and promotions.



# GREET(ir)

## FEATURES

- ePaper screen
- Rotates through multiple images on loop
- Personalized/customizable branding (logo, colors)
- Receiver
- Manage device and change content through our custom Android® and iOS® app

## DIMENSIONS

### FACE PLATE

**Dimensions**  
3.37"W x 2.13"H x 0.08"D  
(standard credit card size)

**ePaper Screen**  
1.83"W x 1.09"H

**Material**  
Glossy Polycarbonate

### ePAPER GRAPHICS

**Dimensions**  
240px W x 146px H

**Color Space**  
Grayscale

**PPI**  
132

**Format**  
PNG

**Number of Colors (Gray)**  
4 levels

## The Power's in the Puck

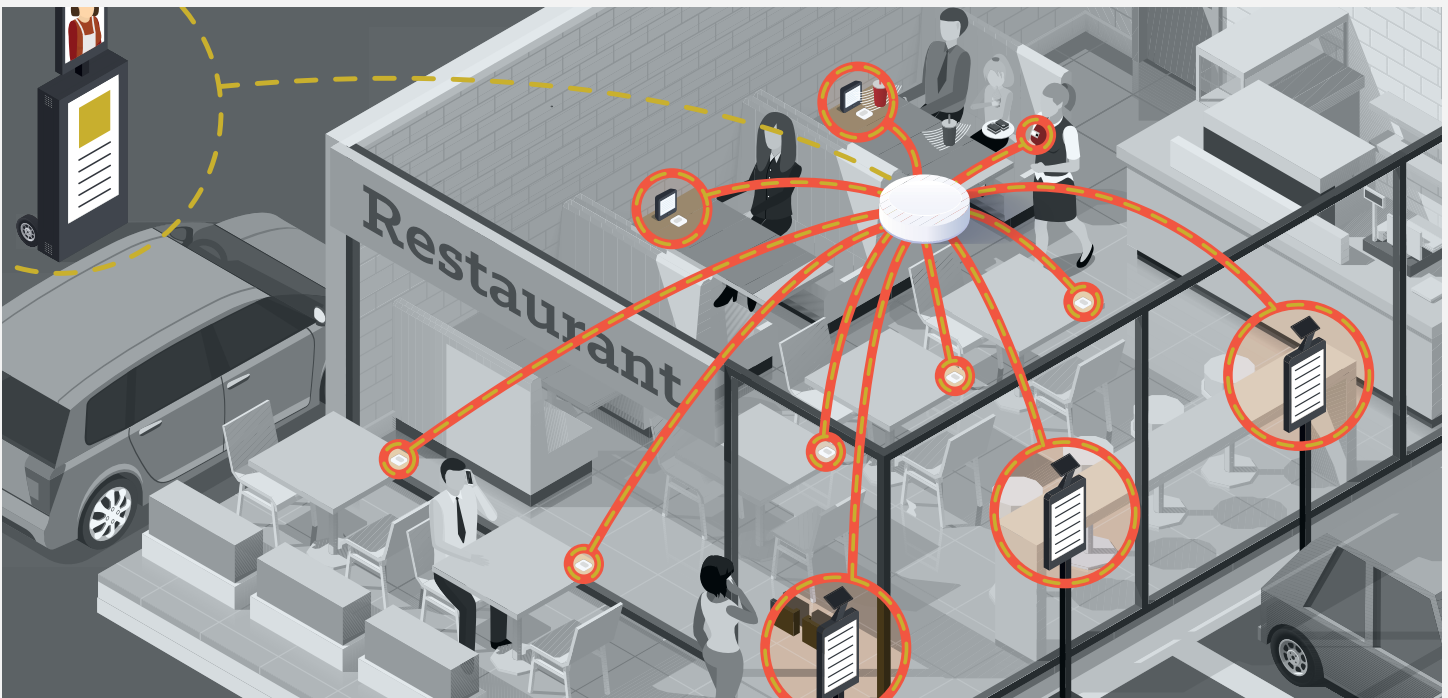
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## MESSAG(ir)

DYNAMIC MESSAGING SIGNAGE

MESSAG(ir) is a large-format ePaper dynamic messaging display that can be placed anywhere inside or outside. Changing the onscreen message is as simple as typing on a keyboard.

MESSAG(ir) can be used as part of a wayfinding system, displaying ads, schedule changes, or emergency messages and alerts.

Outside MESSAG(ir) can designate parking spots for delivery drivers, customer pick-ups, even VIP parking.





# MESSAG(ir)

## FEATURES CONTINUED

- Wall mount or freestanding applications
- IR powered up to 100 ft., or via low-voltage hard wire or option solar panel.
- Optional solar panel charges outdoors
- Personalized/customizable branding (logo, colors)
- Receiver
- Can be used in temperatures from 120° F to -15° F
- Manage device and change content through our custom Android® and iOS® app

## DIMENSIONS

**ePAPER GRAPHICS**  
**Dimensions**  
 1280px W x 960px H

**PPI**  
 72

**Format**  
 PNG

**Color Space**  
 Grayscale, RGB

**Number of Colors**  
 16 levels

**Layout**  
 Tiled side by side, not top and bottom

**Top Screen**  
 Upside down on right

**Bottom Screen**  
 Right side up on left

## FEATURES

- ePaper screen(s)
- Rotates through multiple images on loop
- Interior and exterior applications

## The Power's in the Puck

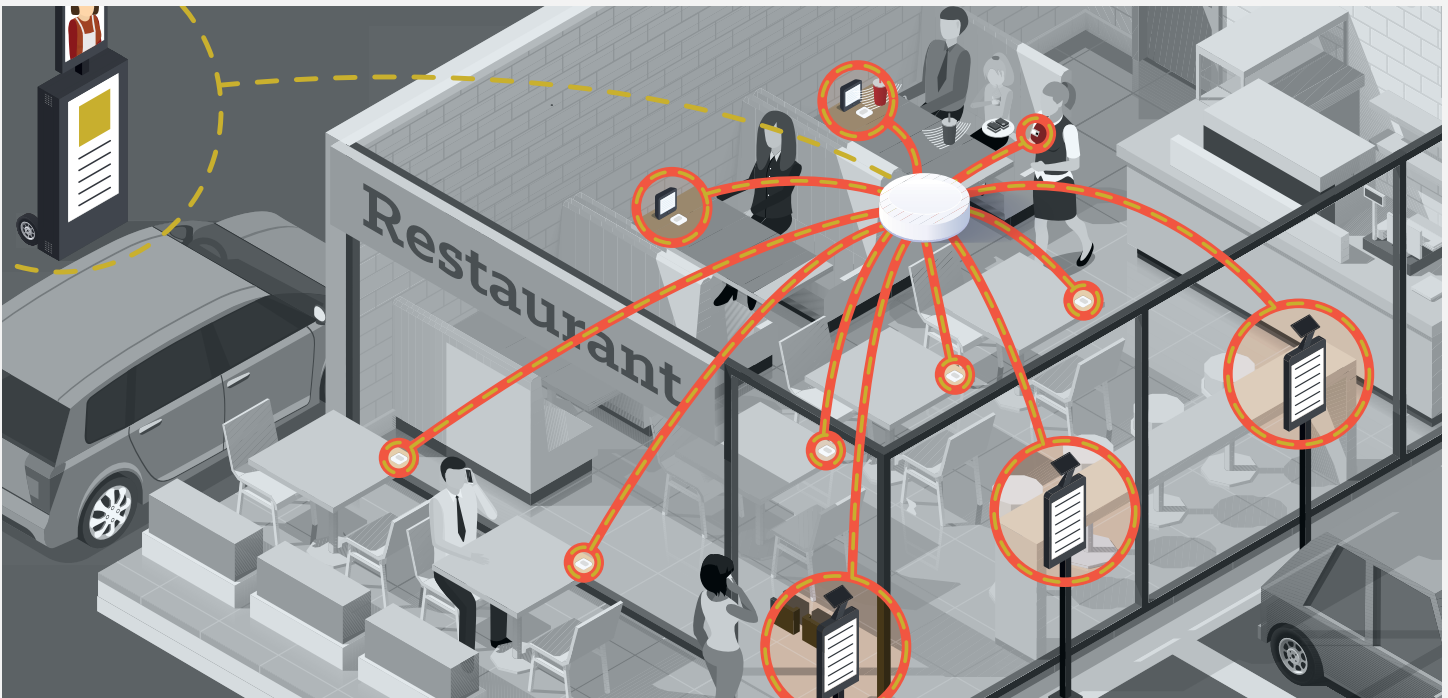
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## EV(a)DE\*

**SAFER, SMARTER, AND SPEEDIER  
CURBSIDE SERVICE**

EV(a)DE is a Wi-Fi-enabled mobile touchscreen menu. It can be used outdoors in temperatures as low as -5°F and as high as 120°F.

EV(a)DE stations are mobile, so you can place them wherever you need them, whenever you need them. Outdoors, drivers can place their order and pay, then pull up to pick up their order. If you're short-staffed inside, EV(a)DE can be placed in your lobby.

\*Enhanced Virtual Drive-Thru Experience





# EV(a)DE

## FEATURES

- Portable
- Wi-Fi-enabled
- Functions in temperatures as low as -5°F and as high as 120°F
- Self-contained battery lasts for 12 hours fully-charged and can be recharged overnight
- Personalized/ customizable branding (logo, colors)

## DIMENSIONS

**Graphics Dimensions**  
1080px W x 1920px H  
72 PPI  
PNG  
RGB



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