



SERVING A  
FRESH TAKE ON  
QUICK SERVE  
AND FAST  
CASUAL DINING.

Learn more about what we're  
serving at [GoToCHi.com/chime](http://GoToCHi.com/chime)



## ORD(ir)

CREATE A BETTER  
FAST-DINING EXPERIENCE

Order is a simple dynamic ePaper display screen that shows messages, menus, and communications to guests. It simplifies the ordering and payment processes and reduces guest frustration.

Guests may scan a QR code link to a menu from their smartphone, then order from their table.

ORD(ir) potentially reduces the number of team members needed and minimizes time spent on managing multiple customers and orders.

ORD(ir) enables faster service by better aligning team members to focus on customer needs.



# ORD(ir)

## FEATURES

- ePaper screen
- Rotates through multiple images on loop
- Tells team members where the guest is seated (e.g., table 7)
- Table identifiers are displayed in QR code
- NFC\*: Tap to pay!
- Indicator light
- Personalized/customizable branding (logo, plate colors)

## DIMENSIONS

### FACE PLATE

**Dimensions**  
3.53"W x 6.5"H x 0.08"D

**ePaper Screen**  
1.81"W x 1.09"H

**Material**  
Glossy Polycarbonate

## ePAPER GRAPHICS

**Dimensions**  
240px W x 146px H

**PPI**  
132

**Format**  
PNG

**Color Space**  
Grayscale

**Number of Colors (Gray)**  
4 levels

\*NFC (Near Field Communications) is a proximity-based wireless communication standard. NFC interaction is limited to an extremely short range—approximately 1 1/2". Most debit and credit cards have an NFC tag built in, allowing cardholders to tap to pay.

## The Power's in the Puck

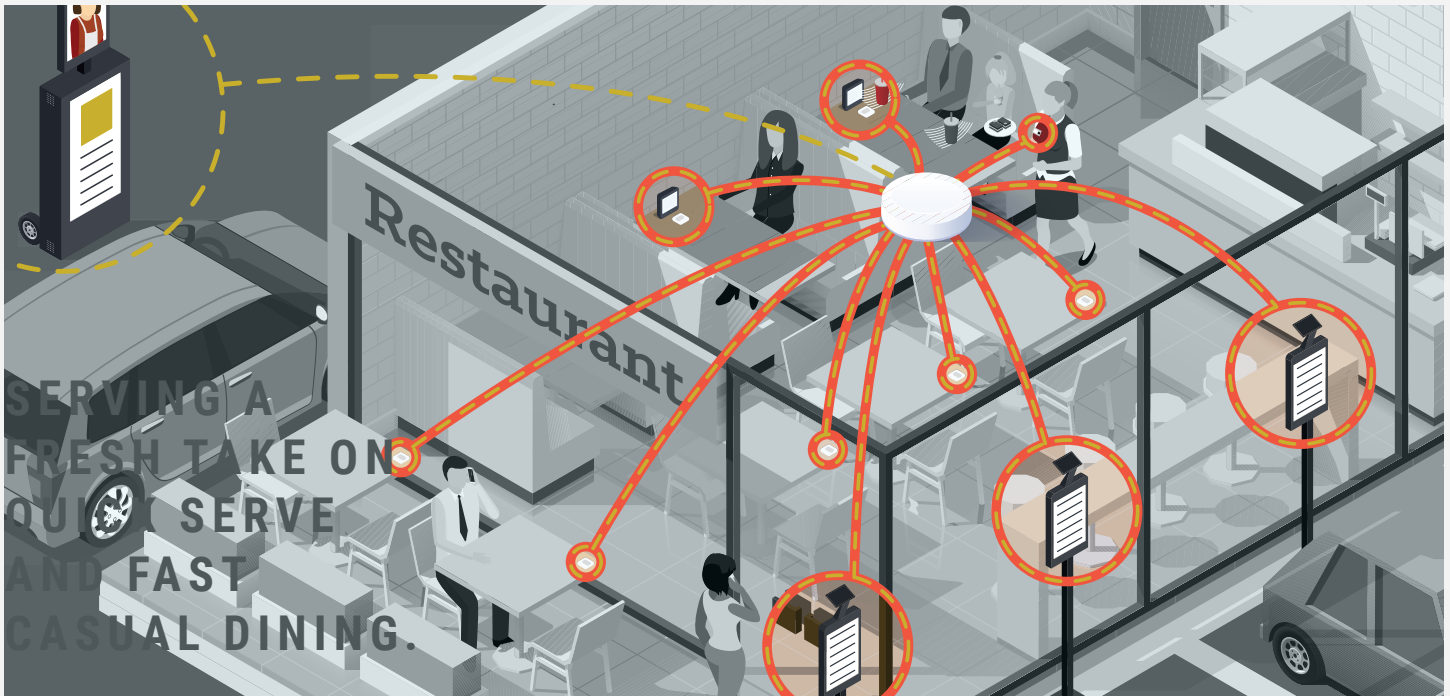
POW(ir) pucks utilize Wi-Charge technology, which can deliver over the air charging using patented infra-red technology. The pucks can deliver power up to a 30ft. range while adhering to strictest safety regulations (approved by the FDA, UL and IEC worldwide). The system is comprised of two parts: a wireless power transmitter (similar to a router but with infra-red technology) and a wireless power receiver that is embedded in the client device.



Wi-Fi ENABLED



ir POWER



ORD(ir) is a part of the Charter House Innovations Marketing Experience suite of innovative infrared products. Utilizing proprietary technologies, CHIME products enable effortless communication, timely messaging, and superior customer service.

Visit [GoToCHi.com/chime](http://GoToCHi.com/chime) for more information.

